



Public Safety & Cleanliness Update

Plus: Resource Guide

A 2025 Guide for
members of the
Downtown
Fredericton Inc.
Business
Improvement Area



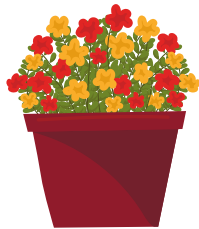
SECURITY RESOURCES

Note: Underlined section titles indicate a clickable link

<u>Fredericton Police Force</u>	Community Safety Services Unit	Safer Communities and Neighbourhoods
<p><u>Report a Crime:</u> Use this simple online tool to report non-emergency crimes to the police. You may also report a crime by calling the Fredericton Police Force (506) 460-2300 or visiting the police station at 311 Queen Street.</p> <p>If the crime you would like to report is an emergency, please call 911 immediately. It is an emergency situation if life or property is at immediate risk, or if an incident is in-progress</p>	<p>(506) 269-6988</p> <p>This 24/7 security unit is available to support businesses dealing with loitering, encampments, vandalism and related issues.</p> <p>Their mandate is to support the Fredericton Police Force and Bylaw Enforcement Division in patrolling and responding to safety concerns in business improvement areas and on city trails.</p>	<p>Under the Safer Communities and Neighbourhoods Act, the SCAN unit can help improve community safety by shutting down properties that are regularly used for illegal activities.</p> <p>If there is suspicious property in your neighbourhood, call SCAN toll-free at:</p> <p>1 (877) 826-2122.</p>

<u>DFI Member Security Incident Report</u>	<u>DFI Member Graffiti Report</u>	<u>DFI Security Improvement Grant</u>
<p>This report was developed to confidentially track business owners' experiences of crime and other public safety issues.</p> <p>Information collected will be shared with law enforcement and appropriate levels of government to support ongoing efforts to address issues of public safety in our downtown business area.</p>	<p>This report was developed to support members in identifying and reporting instances of graffiti on private property in the business improvement area, leading to corrective actions through one of two options.</p>	<p>This program is designed to help private commercial property owners/tenants invest in the design and implementation of measures to respond to and encourage a reduction in vandalism, trespassing and other security issues, promoting public safety in the downtown business improvement area. Up to \$4,000 in funding is available for security improvement projects.</p>

CLEAN COMMUNITY INITIATIVES:



Beautification Grants:

This funding program provides up to \$500 to support members in making a positive first impression with patrons and visitors through projects that improve their property's aesthetic appeal such as flowers, shrubs, planters, trees, and related instalments.



Introducing DFI's Clean Community Officer: Josh Wiles has returned to the DFI team full-time for the summer, focused on proactive cleanliness efforts to maintain a vibrant downtown environment. This includes daily removal of litter and debris in high-traffic areas, coordinating DFI-led graffiti removal, guiding and maintaining flyer install/ removal, greenery and other beautification initiatives.



Community Cleanup Day: members can participate in the first-ever downtown Community Cleanup Day on April 26th, 2025, by joining with staff as volunteers, providing sponsorships and/ or in-kind donations, or by simply using the weekend as an excuse to make your storefront extra bright and clean. At 9:45am local volunteers from businesses and community will kick off the event by working together to remove debris and unwanted materials from the downtown business improvement area, promoting a clean and vibrant environment. For more information about this event, if your business would be interested in sponsoring the event or if you and/or your staff would be interested in participating as a volunteer, contact Ben DeLong: ben@downtownfredericton.ca

ADVOCACY UPDATE

DFI has been engaging all levels of government on this issue, commissioning research to assess the real-world impacts of downtown safety concerns on businesses. A report, commissioned through Downtown New Brunswick, focused on safety challenges in downtown Fredericton, downtown Moncton, and uptown Saint John.

Key Findings:



Economic Impact: Downtown businesses are on the front lines, facing financial losses, workforce disruptions, and operational challenges due to crime and safety concerns.



Business Sustainability: Crime has led to reduced operating hours, staffing cuts, and, in some cases, permanent closures.



Broader Economic Consequences: Public safety issues are leading to decreased customer traffic, workforce instability, and lower tax revenues, affecting the broader economy.

To address these issues, the report recommends a coordinated effort across all levels of government. The report outlines 58 specific recommendations, with a focus on:

Strengthen Public Safety in Business Districts

- Enforce stricter bail conditions for repeat offenders.
- Expand 24/7 security patrols in business districts to deter crime and improve response times.

Support Business Resiliency

- Establish a provincial crime response fund to help businesses offset financial losses and invest in security upgrades.
- Collaborate with businesses and community organizations to implement targeted safety solutions.

Invest in Public Safety Infrastructure

- Increase investments in security measures, including surveillance cameras, improved lighting, and public transit enhancements.
- Set measurable public safety goals and track progress over time.



The Cost of Inaction

- Without decisive action, the report predicts that businesses will continue to face security threats that impact downtown economic stability.
- DFI remains committed to ensuring public safety solutions are prioritized by policymakers and urging immediate action at all levels.



Status Update - Action Items We've Advocated for:

- DFI has been actively working with the Fredericton Chamber of Commerce and Business Fredericton North to propose localized solutions to this challenge.
- In November 2024, specific recommendations were made to each level of government. The table below shows where progress has been made and where action is needed:

Public Safety Advocacy Status of Action Items

	Action	Level of Government Responsible	Status
1.	Accelerate the Installation of Public Security Cameras	Municipal	In Progress- 2025 installation projects being confirmed, roll-out expected in summer.
2.	24/ 7 Community Safety Services Unit (CSSU) patrols	Municipal	In Place- patrols began November 2024 and will continue in 2025 with enhanced resources.
3.	Fredericton Police Force Street Crime Unit with Foot Patrols in the Business Improvement Areas	Municipal	In Progress- one month after being launched the CEU freed up 23+ hours of capacity for front line officers. The 30 FPF officer deficit is projected to be eliminated by November 2025, enabling increased resourcing for street crime issues.
4.	Health Services and Facilities for Long-Term Mental Health and Addictions Care located outside of BIAs	Provincial	Gap that Needs still needs to be Addressed
5.	Support Transitional Housing Initiatives	Provincial	In Progress- funding identified (\$9M) in Budget 2025-26 for transitional housing
6.	Removal of Provincial Sales Tax (PST) on Housing Developments	Provincial	In Place- PST removed on multi-unit developments December 2024
7.	Maintain and Expand the DNB Investment Initiative to Support Security and Vibrancy Projects in downtowns	Provincial	In Place- the Initiative has been maintained in the 2025/26 Budget
8.	Enhanced Criminal Justice Measures for Repeat Offenders	Federal	Gap that still needs to be Addressed
9.	Funding for Security Investments	Federal	Gap that Needs still needs to be Addressed